

## **NEWS RELEASE**

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## **IBL partners with Henry Bibby's Dribblepro**

**May 8, 2012 – Vancouver, WA. –** The International Basketball League announced today that it has entered into a partnership with Dribblepro, a unique basketball training tool designed to help improve dribbling skills in players of all abilities.

The Dribblepro custom basketball, designed by basketball great and current Memphis Grizzlies Assistant Coach Henry Bibby, featuring four uniquely shaped and strategically placed deflection points which causes the ball to bounce at random angles when dribbled. The resulting erratic, but controllable, bounces forces the user to be alert and helps to teach better ball handling and rebounding skills. The Dribblepro is a three-in-one training tool used for dribbling, rebounding as well as shooting.

"Our team here at Dribblepro is very excited to join forces with the International Basketball League. I am very grateful for the opportunity and the future looks promising for both of us. I'm trying to get back to the fundamentals of dribbling, shooting and rebounding, you can't just go out and do it; you have to be conscious of it. I am excited that the IBL is going to help us accomplish our goal..." - Henry Bibby, Memphis Grizzlies.

The custom Dribblepro creator and basketball legend, Coach Bibby will host clinics in partnership with the IBL later this year where fans and athletes will interact with this great teacher.

"The IBL is proud to partner with NBA Champion Henry Bibby and Dribblepro offering a unique tool and training for our teams, athletes and fans as they Master the Dribble and get the edge on their opponent. This engagement not only confirms the opportunities collaboration creates within the basketball community, but also authentic passion for the game at all levels," stated IBL Commissioner Graf.

Dribblepro has been endorsed by players and coaches at all levels, including current Grizzlies Head Coach Lionel Hollins.

The Dribblepro system has also been featured at IBL tryout camps this spring and demonstrations will be conducted at IBL games and events across North America this season. Barry Mestel, owner of Winning Ways Pro, a basketball training and scouting company, and the IBL's Orlando Venom is also a satisfied Dribblepro user.

"The Dribblepro ball is without question the finest training aid I have ever used in all my years of coaching and training," stated Mestel. "I use it with every athlete I train and it is an integral part of our drill sets at all our pro combines and training camps. Use of Dribblepro will enhance a player's ball handling and ball control skills at every level, from middle school to the pros."

As part of the partnership, fans of any of the IBL's teams will also have the opportunity to purchase the Dribblepro system at an exclusive discounted rate.

The IBL season is in full swing while the Grizzlies play game five of the first round in the Western Conference playoffs, Wednesday at Fed Ex Forum.

## About International Basketball League (IBL)

The International Basketball League (IBL) is a professional men's basketball league based in Vancouver, Wash., with a spring summer season engaging high level basketball talent. The league is dedicated to fostering international basketball talent and focuses on providing family friendly events as well as moving players to the next level in their careers in international and domestic leagues such as the D League (NBDL), Basketball Japan League (BJL), Chinese Basketball Association (CBA), Basketball Bundesliga (BBL), and the Portuguese Basketball League (LCB). The IBL is in its eighth year of operation with teams across the United States and Canada. To learn more about the International Basketball League visit: www.ibl.com.

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Resources to Extend Your Knowledge and Understanding of this story visit: www.ibl.com, www.dribblepro.com

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